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A Great Business Decision

The Women's Business Network of Frederick provides you with multiple opportunities for growing and improving your business. We offer the experience of networking with women from a broad range of backgrounds.

When women put their knowledge and resources together, wonderful things can happen!

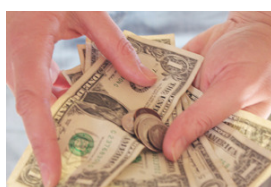
**Join or Renew for 2012
for only \$75**

[Click here for membership form.](#)

WBN presents

Are you Gambling with your Company's Cash Flow?

February 10th, 2012 11:30 AM



Our February 10 speaker is Jeannie Fawley, Branch Manager of the Westview office of PNC Bank and two time Circle of Excellence Award recipient with over thirty years of banking experience. She will be presenting "Are you Gambling with your Company's Cash Flow?"

Learn how to take maximum advantage of new financial tools to benefit your company's accounts receivable and accounts payable. What are you leaving on the table when you manage your money? What are your financing options as a woman? Come join us as we are engaged in the critical subject of finance.

[Register Now](#)

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President's Message



Problem solving is one of life's most critical skills. It keeps us out of trouble and enables us to succeed. It's a critical skill to instill, continue honing for ourselves and to instill in our staff and our family members. Whether it's training others to solve problems, addressing personal challenges or working on your strategic plan, problem solving is essential. You KNOW things don't go exactly as we plan or expect.

Some of the key tasks for problem solving are honestly facing reality; thinking creatively and thinking ahead about what could go wrong; always keeping the end goal in mind when selecting solutions; and choosing "right" not "easy." You could also reframe like Eli Lilly when their Prozac patent was expiring. One author uses the term "Just Skip It," but Eli Lilly's [solution](#) of awarding prizes instead of hiring is just reframing. Now, read how Richard Branson creatively solved his seat-back video problem on this [link](#) (6th paragraph).

Whether you rethink, retrain or reframe, may your problem solving be

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successful!

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Welcome New Members (as of 2/2/2012)

Cynthia Piazza
Jackie Lamothe
Debra Kettler
Stacy Reno
Sylvia Cole

WBN Board Member Spotlight



Jacquelyn Bailey is a Sterling Manager with Silpada Designs Jewelry and a new WBN Member! She found the organization when researching other women's groups in her area on the internet.

She is a leader and trainer for Silpada Designs Jewelry both in Maryland and nationally. She never thought she would be in a direct sales position considering her background was Human Resources.

She found this life changing career when she was invited to a "Girl's Night Out" from a past co-worker back in 2004. After working her business part-time she decided to leave the corporate world in 2007 and do Silpada full-time!

Jacquelyn enjoys bringing women together to empower them to reach their goals and dreams - all while having FUN! When she is not busy having a jewelry party, she enjoys going to the movies and actively checking things off her 'bucket list'! She loves to travel and spending time with her Fiancee, Chad, and their three cats and Yorkie!

Jacquelyn Bailey
Sterling Manager with Silpada Fine Sterling Silver Jewelry
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January Meeting Re-Cap

Membership Kick-Off at Ceresville Mansion



On the evening of January 18th, the Women's Business Network held their annual kick-off event at Ceresville Mansion. The turnout was terrific- approximately 65 women came together for an evening of fun, food and camaraderie. In that we didn't anticipate accurately (our hopes were exceeded!) we extend our apologies to anyone who didn't receive a gift bag. Quite a number of guests attended, and we hope our members will continue to convey the many benefits of being a part of the WBN.

(Front to Back: Karen Justice, Whitney Hahn, Jackie Lamothe, Araminta Finn)

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